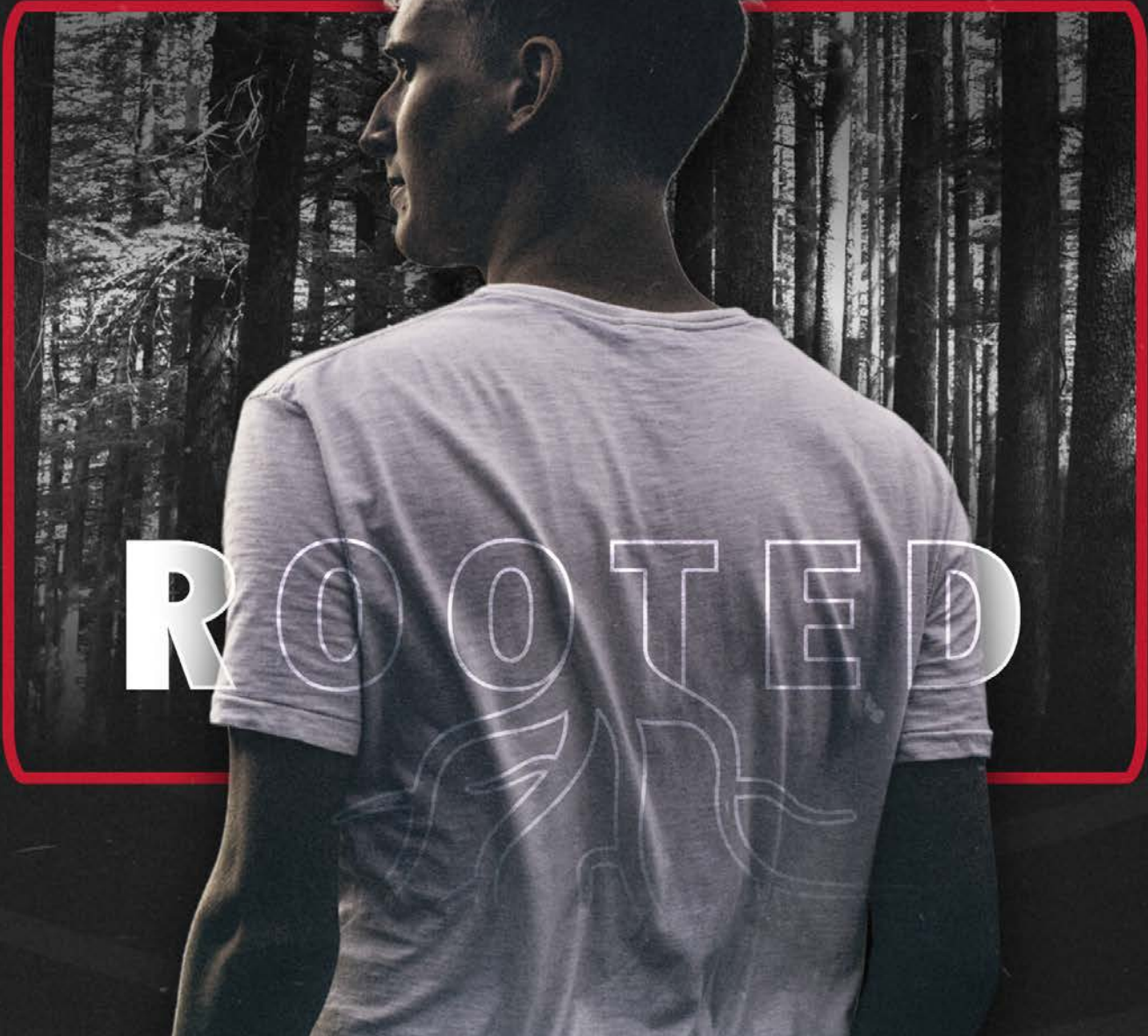


>Impactus

MEN'S CONFERENCE

NATIONAL SPONSORSHIP OPPORTUNITIES

2 0 2 4 - 2 0 2 5



ROOTED

You've got a great product or service.

It's never been tougher to reach your audience directly with your product and message, especially Christian men and develop qualified leads.

Conference sponsorship with Impactus can help you make a real, meaningful connection with thousands of Christian men, and engage with potential customers and build your brand.

It's exciting to see men come together at our events and be powerfully impacted by God. Your partnership with us is a powerful witness for Christ in your community while helping grow your business.

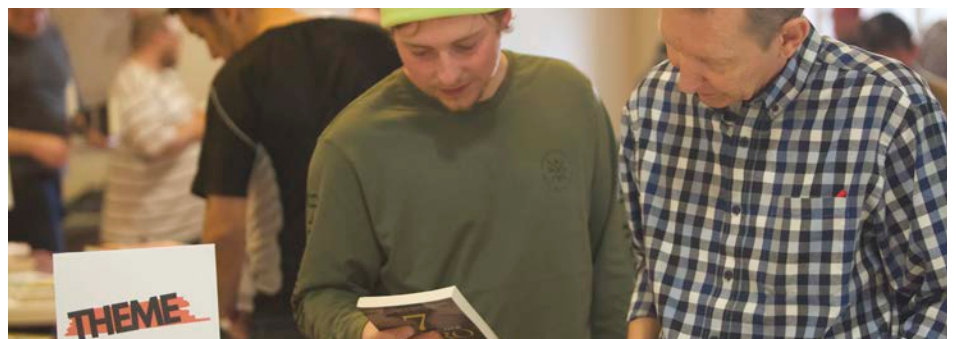


Impactus equips men and leaders of men for Godly impact. Our vision is to see every man becoming, growing, and living as a disciple of Jesus.

Our conferences provide you with a unique marketing opportunity by exposing your brand and business to a broad range of Christian men of all ages, who value the opportunity to connect with like-minded businesses and services like yours.

Our Attendees

- Over 3,000 men in-person and 1,000+ online globally
- Ages 18 to 65+
- Christian Men



Impactus Conference and Timeout Dates and Locations 2024-2025

Date	City	Facility	Attendance
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Impactus Men's Conference:

November 2, 2024	Bramalea, ON	Bramalea Baptist Church	1,000
February 22, 2025	Ottawa, ON	Bethel Pentecostal Church	250
TBD – March 2025	Edmonton, AB	TBD	475
March 21-22, 2025	Winnipeg, MB	Church of The Rock	900
April 4, 2025	Global (Online Conference)	Online Conference	1,000

Impactus Timeouts

October 19, 2024	Swift Current, SK	East Side Church of God	200
May 3, 2025	London, ON	Summerside Community Church	200



2024-2025 National Sponsorship Packages

PREMIER
\$15,000

MAJOR
\$8,000

EVENT
\$5,000

EXCLUSIVE “PREMIER LEVEL SPONSOR”

Exclusivity as the only Premier level sponsor of the 4 In-Person conferences, Global Conference, and 2 In-Person Timeout Events.



WEBSITE BANNER

Branded banner with message on Homepage OR articles pages of impactus.org for month of November 2024 & March 2025 linking to your website.



2 PODCAST MENTIONS

Brand mention as Premier Sponsor in 2 podcasts prior to Nov '24 & Mar '25 events.



PROMOTIONAL VIDEO DURING ALL CONFERENCES

Opportunity to feature your video during 6 in-person and 1 online event. (Video provided by you)



WORKSHOP PARTICIPANT GUIDES

Full page ad in 9 workshop participants guides. Used for in-person and video download workshops by hundreds of men.



MIN 6 EMAILS PRIOR TO & AFTER EVENTS

Your logo exposure in a min of 8 pre-event emails (30,000+ emails)



MIN 2 EMAILS PRIOR TO & AFTER EVENTS

Your logo exposure in a min of 2 pre-event emails (10,000+ emails)



1 EMAIL PRIOR TO & AFTER EVENTS

Your logo exposure in 1 pre-event email (4,000+ emails)



Any advertisement must be consistent with the mission of Impactus. We reserve the right to reject or remove any advertisements at any time.

2024-2025 National Sponsorship Packages

PREMIER
\$15,000

MAJOR
\$8,000

EVENT
\$5,000

TARGETED SOCIAL MEDIA POSTS

Paid Facebook and Instagram posts geo-targeted to your audience. Global, North American, Canada or hyper-local in your market. Exposure based on your sponsorship level.



LIVE SHOUTOUT

We'll give your business a special shoutout during each event.



SPONSORED SESSION

Your company will sponsor one of the Keynote speakers at each event.



DISPLAY TABLE AT EACH EVENT

Engage with hundreds of potential customers at one table display at each in-person event.



FULL PAGE AD IN DIGITAL PROGRAM

Full-colour 1-page ad in digital conference program sent to thousands of men across Canada and globally.



LOGO ON PROMOTIONAL MATERIALS

Your logo on the Impactus Conference webpage, digital poster and conference handout.



ON SCREEN EVENT EXPOSURE

Your logo will be on screen during each event.



ONLINE CONFERENCE

Exposure during the online conference with an estimated attendance of 1,000+ men



ADDITIONAL OPPORTUNITIES:

IMPACTUS PODCASTS: \$2500

Exclusive sponsor of the Impactus Podcast (12 episodes) and Young Man's Podcast (12 episodes)

Any advertisement must be consistent with the mission of Impactus. We reserve the right to reject or remove any advertisements at any time.

Talk to us! Let's discuss how your partnership can help grow your brand and your business with a targeted audience of men and also help change men's lives.



Paul La Vigne
Director of Operations & Marketing

Email: plavigne@impactus.org

“Each conference presents a great opportunity to introduce our organization and what we offer. We have participated for many years and continue to generate positive results through our interaction with the men attending.”

- Brian Stoner
Deeks Insurance

