

Impactus

MEN'S CONFERENCE

EDMONTON

MAR. 15, 2025



SPONSOR / EXHIBITOR GUIDE

The Impactus Men's Conference is a large Christian event for men of all ages and denominations. The purpose of the event is to challenge and equip men to be all God has called them to be and to see every man become, grow, and live as disciples of Jesus. Our ministry purpose is to equip men and leaders of men for godly impact.

Impactus would like to invite you to be part of this opportunity to impact men for Jesus and to interact with men who value the opportunity to connect with like-minded businesses and services like yours.

EVENT DETAILS

Date: March 15th, 2025

Location: Life Church

Address: 4461 50 St NW, Edmonton, AB T6L 7A3

Target Audience:

- Men aged 18-65+ (Under 23 Approx. 8% | 23-49 Approx. 48% | 50-65+ Approx. 44%)
- Predominantly Christian men of all denominations

Theme:

- Rooted – Colossians 2:6-10

More Info:

- Anticipated Attendance: 450+ men
- Powerful Worship Sessions
- 2 Speaker Sessions based on the theme Rooted (Colossians 2:6-10)
- 1 Speaker Panel
- 3-4 Breakout Sessions on topics that speak to issues men are facing today

Contact: Paul La Vigne – plavigne@impactus.org

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IMPACTUS MEN'S CONFERENCE SPONSORSHIP OPTIONS

EXHIBITOR - \$500.00 (15 Available)

Includes:

- 1 Exhibit space (includes 1 x 6' table, 2 chairs).*
- Note: 1 Sponsor per exhibitor table.**
- 2 Conference Exhibitor Passes per organization.***
- 2 Exhibitor name tags

EVENT SPONSOR - \$2,000.00 (5 Available)

Includes:

- 1 Exhibit space (includes 1 x 6' table, 2 chairs).*
- Note: 1 Sponsor per exhibitor table.**
- 2 Conference Exhibitor Passes per organization.***
- 2 Exhibitor name tags
- Full-page ad in digital program
- Logo exposure in all conference emails
- Logo on all conference promotional materials
- On-screen event exposure during the event.
- Social media post promoting you as a partner of the Impactus Men's Conference

WATER AND SNACKS SPONSOR - \$750.00 (One Available)

Includes:

- Providing water and snacks for all attendees and volunteers
- Signage throughout the church recognizing you as the supplier of water and snacks for all attendees and volunteers.
- Full-page ad in digital program recognizing you as the supplier of water and snacks - for all attendees and volunteers.

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IMPACTUS MEN'S CONFERENCE SPONSORSHIP OPTIONS

LUNCH SPONSOR - \$1,500.00 (One Available)

Includes:

- Helping offset the cost of lunch for attendees and volunteers
- 1 Exhibit space (includes 1 x 6' table, 2 chairs).
 - Note: 1 Sponsor per exhibitor table.**
- 2 Conference Exhibitor Passes per organization.***
- 2 Exhibitor name tags
- Signage throughout the church recognizing you as the supplier of lunch for all attendees and volunteers.
- Full-page ad in digital program recognizing you as the supplier of lunch for all attendees and volunteers.

BENEVOLENT SPONSOR

- Help offset the cost of a ticket for a man who cannot afford to attend
 - \$60.00 - Buys a ticket for 1 man
 - \$275.00 - Allows 5 men to attend
 - \$550.00 - Allows 10 men to attend

IN-KIND SPONSOR (Limited Number Available)

Do you have a product or service that you would like to provide in exchange for promotional space at the Impactus Men's Conference? (i.e. Coffee Donations, Snack Donations, Bottled Water Donations, On-Site Experiences etc.)

Contact Paul La Vigne at plavigne@impactus.org to discuss the details.

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IMPACTUS MEN'S CONFERENCE SPONSOR GUIDELINES

DEADLINE FOR APPLICATION: February 14th, 2025

- After February 14th, applications will still be accepted if there is space, however, you will not be included in the digital program or promotional materials.
- All sponsors, will be subject to approval with the application process

* Exhibitor space location will be predetermined by Impactus.

** Organizations will not be permitted to share an exhibit space. One organization per exhibit.

*** If you require additional tickets for people representing the organization please contact us at info@impactus.org by February 14th, 2025. Additional tickets are available at a special price of \$45.

SPONSOR/EXHIBITOR SPACE

- All exhibit spaces will include one booth space, one 6' table, two chairs, and access to an electrical outlet.
- Organizations will not be permitted to share an exhibit space.
- All exhibitors must provide their own extension cords (to access an outlet nearby)
- All exhibitors must provide their own TV's/Screens
- Exhibit space is limited to no more than 8 linear feet including 6 ft table, stand-up banner stands, TV's backdrop banners etc. Exhibit materials must remain within 8 linear feet.
- Banners/materials must rest on the floor and cannot be connected to the ceiling or walls.
- Exhibit location will be predetermined by Impactus prior to check-in.
- Sponsors are not permitted to bring their own table for exhibit space.
- Passes are not to be purchased for anyone not directly involved with your booth.
- Lunch is not included with your sponsorship package

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IMPACTUS MEN'S CONFERENCE SPONSOR GUIDELINES

SPONSOR/EXHIBITOR TICKETS

- Sponsor registration entitles your organization to a maximum of two conference tickets.
- Tickets include access to worship and speaker sessions.
- Tickets allow exhibitors to enter the church before doors open for registrants.
- Tickets are transferable to other staff working your booth.
 - If you require additional tickets for people representing the organization please contact us at info@impactus.org by February 14th, 2025. Additional tickets available at a special price of \$45.

SET UP AND TEAR DOWN

- Sponsors may set up between 3:00 – 6:00 pm on Friday or 7:15 Saturday morning
- Exhibits must be completely set up and staffed for door opening at 8:00 am Saturday
- Exhibits can be taken down at the start of the final session on Saturday afternoon.

MERCHANDISE SALES

- Any sponsor who wishes to sell books or merchandise must receive approval before acceptance of sponsorship (*Contact Paul La Vigne at plavigne@impactus.org*)

SCHEDULE

- For the most up-to-date edition of the conference schedule, please visit impactus.org
- A final detailed schedule will be provided upon arrival at the church.

CREATIVE FILES (IF APPLICABLE):

- Logo
 - A Hi-Resolution PNG logo with transparent background saved at 300 dpi
- Digital Program Ad
 - A VERTICAL/PORTRAIT-shaped ad (NOT HORIZONTAL or LANDSCAPE)
 - Single page, high-resolution pdf, no crops, or bleeds needed
 - Page size must fit 8.5 tall x 5.5" wide

CREATIVE FILES MUST BE SENT UPON ACCEPTANCE & NO LATER THAN FEBRUARY 14TH, 2025.